

## TIPS TO CONSIDER BEFORE PAINTING YOUR HOME

*How to avoid the costly mistakes often made when having your home painted*

Painting your house is an investment. Like any investment, there are risks involved. Luckily when it comes to painting, you can eliminate those risks and avoid losing time and money. This guide will help you become educated on how to make your experience amazing when you decide to paint your house. First, let's look at the top reasons to paint your house.

### Top 3 Reasons to Paint Your House



#### ***Increase property value and appeal***

We have all seen houses that might have good bones, but because the paint condition is so bad, we cannot see its full potential. First impressions happen in seconds, you can control what impression you want to leave on visitors in your home.



#### ***Protect from wear and tear and the elements***

Even though our planet needs rain and sunlight, the elements can take a toll on your home. Over time the sun can cause your home's exterior surfaces to dry, crack, and fade. Rain can cause rot, mold, and even penetrate into the home. Painting helps maintain the materials used to build your home and even helps keep moisture out. Inside the home surfaces are constantly coming in contact with hands, feet, furniture and so much more. The damage caused by this contact will start to show over time and distract from the beauty of the home. Professional painters can take measures to properly repair surfaces prior to painting them.



#### ***Update style without remodeling***

A full home remodel can be invasive and expensive. In some cases, a remodel is the right choice, but in many cases, a fresh coat of paint can help you accomplish the look you are hoping for. Color trends change over time and colors can start to feel outdated. Paint can help you bring your unique style into your home, or just keep up with popular colors.

According to a 2019 Study done by over 900 realtors, painting your home could generate a 51% return on investment. Depending on the current condition of your home, the ROI of a paint job could be much higher.

<https://3xlsey17pnzh3nf35w1wwnug-wpengine.netdna-ssl.com/wp-content/uploads/2019/04/real-estate-top-agent-insights-survey-q1-2019.pdf>

# NOW LET'S TALK ABOUT HOW TO GET THE MOST OUT OF YOUR PAINTING EXPERIENCE.



## *Decide what you want to paint*

We recommend starting with the areas you spend the most time in, like the kitchen, home office or living room. Certain colors can make a room feel bigger or smaller. Choosing the right color can even impact your mood and productivity. We also recommend you focus on protection first and then appeal.

Find out what surfaces are in need of the protection of new paint, and then choose which surfaces would simply look better with new paint. An experienced paint contractor can help you identify what surfaces need new paint.

**Check out research behind the influence and impact of different colors:**

<https://www.verywellmind.com/color-psychology-2795824>

# FIND THE RIGHT PROFESSIONAL

Here are three tips for finding the right paint contractor for the job.

01

## **Ask for their license number**

If the painter is licensed it means they should also have the required insurance and experience needed to get the license.

02

## **Request references and read customer reviews**

Every painter will claim to be the best, but see what their customers have to say.

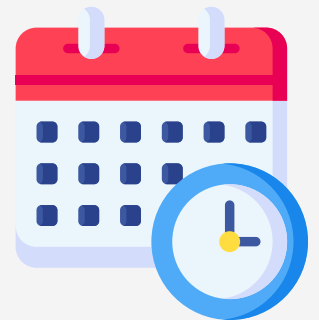
03

## **Obtain a detailed estimate for the project**

If a painter does not clearly define the scope of the project in the estimate, this could lead to problems and potential price increases when the project begins.

# SCHEDULE THE PROJECT APPROPRIATELY

Interior projects can be done year round, but exterior projects can only be done when temperatures are above freezing during the day and through the night. Make sure to plan your exterior paint projects far enough in advance to get them done before it gets too cold. It is important to schedule an estimate far in advance so you can schedule the project for a date that works for you and the paint contractor.



Most problems that occur during a paint project stem from hiring the wrong paint contractor. Perhaps you have hired a painter who did not communicate well leaving you confused on things like project start dates or even the scope of the project. Perhaps you have hired a painter who lacked experience and who did not take the proper steps to prepare the surface before painting. Perhaps you hired a painter who took your deposit and disappeared. Unfortunately these things can happen. When you are ready to hire a painter give Buehner Brothers Painting a call and you won't have to worry about any of these problems. To learn more and stay up to date on painting tips and tricks that will help you have the nicest house on the block, check out our blog at

<https://buehnerbrothers.com/blog/>